Programme regulations for The Master of Arts Programme in International Business Communication/Multicultural Communication in Organizations

Pursuant to section 24 (1), (2), (4), (5) and (7) of Ministerial Order no. 814 of 29 June 2010 on Bachelor and Master Programmes at Universities (the Study Programme Order), as amended by ministerial order no. 429 of 10 May 2012; section 27 (1) and (2) of Ministerial Order no. 666 of 24 June 2012 on University Examinations (the Examination Order); and section 19 of Ministerial Order no. 250 of 15 March 2007 on the Grading Scale and Other Forms of Assessment of University Education (the Grading Scale Order), the Dean of Education, acting on a proposal prepared by the Study Board for the Master of Arts Programme in International Business Communication/Multicultural Communication in Organizations, has approved the following programme regulations for the Master of Arts Programme in International Business Communication/Multicultural Communication in Organizations.

Part 1: General regulations
Part 2: General examination regulations
Part 3: General teaching regulations
Part 4: Programme specific rules and regulations
Part 5: Complaints
Part 6: Commencement and transition regulations
Part 1
General regulations

Duration
1. The master programme is a two-year full-time programme, corresponding to 120 ECTS credits.

(2) The programme duration refers to the number of student full-time equivalents according to which the programme is structured. A full-time equivalent corresponds to one year of work by a full-time student and corresponds to an annual workload of 1650 working hours corresponding to 60 ECTS credits (European Credit Transfer System). The workload includes scheduled classes, preparation for classes, completion of written assignments, other teaching activities, independent study as well as preparation for, and participation in examinations.

(3) The programme must be completed no later than 5 years after commencement. The Study Board may grant an exemption from this provision, if warranted by extraordinary circumstances. Periods of leave are not included in the calculation of the duration requirement.

(4) The master’s (candidatus) thesis must be the last element finalizing the programme. The Study Board may grant an exemption from this provision, if warranted by extraordinary circumstances.

Title
2. Students who successfully complete the programme earn the degree Master of Arts (MA) in International Business Communication/Multicultural Communication in Organizations, abbreviated MA IBC/MCO. The Danish/Latin title is cand.ling.merc. (candidatus/candidata linguae mercantilis/MCO).
Part 2
General examination regulations

Exam registration and deadlines
3. Students who are enrolled on a course with one or more examinations are automatically registered for this/these examinations. The deadline for withdrawal of registration is 1 month before the start of the examination in question.

(2) If the deadline for withdrawal from an examination is not met, the examination will be considered started, and it will therefore count as one attempt, see section 8(1).

(3) The deadline for registering for a make-up exam or a re-exam is 14 days before the start of the examination in question. After the expiration of the deadline, it is not possible to de-register for a make-up exam or a re-exam for which the student has actively registered.

(4) The deadline for registering for an examination in a course on which the student is not enrolled is 2 months before the start of the examination in question.

(5) The Study Board may waive the rules stipulated in subsections (1) and (2), including the specified deadline, if warranted by extraordinary circumstances.

Assessment
4. Examinations are either internal or external:
   - Internal examinations are assessed by one or more teachers (internal examiners) appointed by CBS from among the teachers at the university or from other universities that offer the same or similar study programmes.
   - External examinations are assessed by one or more internal examiners and one external examiner (in Danish: censor) appointed by the Ministry of Science, Innovation and Higher Education.

(2) It is stipulated in the exam regulations of the individual examination whether it is an internal or an external examination, see section 40.

(3) Assessment of the examinations is carried out in accordance with the Grading Scale Order.

(4) Compulsory assignments and class participation, see section 5, are assessed by the teacher(s) of the specific course. The assessment type ‘Approved/Not approved’ is used.

(5) This degree programme is covered by the body of external examiners for the business language programmes.

Prerequisites for participating in the exam: compulsory assignments and requirements about active class participation
5. Besides the examinations listed in section 40, which are included in the final grade point average, on some courses it is a requirement that one or more assignments are submitted, as part of the teaching (so-called compulsory assignments). In order for students to participate in the final examination of the course in question, it is a condition that, within a set deadline, the required number of compulsory assignments have been submitted and that the assessment ‘Approved’ has been achieved. Further specifications regarding the number of compulsory assignments, format etc. are stipulated in the examination regulations of the individual courses.
(2) If a student does not, within the set deadline, fulfil the requirement of achieving the result ‘Approved’ for the required number of compulsory assignments for a specific course, the student has the right to submit extra assignments. However, it is a condition that the student has submitted all set assignments, unless failure to submit was caused by illness or a condition equalled with illness.

(3) Besides the examinations listed in section 40, which are included in the final grade point average, on some courses there is a requirement of class participation in order to participate in the exam in the course; it must be a well-defined part of the teaching (e.g. presentation seminars, case projects etc.). Further specifications are stipulated in the examination regulations of the individual courses, see also section 8(3).

**Examination forms**

6. Examinations are organised as individual examinations or as group examinations. The specific examination form of a given examination, including whether it is an individual or a group examination, or a mixture of the two, is stated in the relevant course description, see section 40.

(2) At both individual and group examinations the student’s individual performance must be assessed, and grading must be individual, see subsections (3)-(4).

(3) At oral group examinations the individual student must be examined in such a way that it is ensured that the student’s individual performance is assessed.

(4) If a written product is produced by more than one student, and if there is no oral defence of the product, the students must show what their individual contributions are, and in such a way that it is ensured that individual assessment is possible.

(5) For group examinations, see subsection (1), rules about those of the following factors that are relevant for the examination form in question must be stated in the regulations of the individual examination:

1) maximum group size
2) the allotted time at the oral examination – see subsection (3)
3) requirements regarding individual contributions – see subsection (4).

(6) Where it is stipulated in the regulations of a given examination that it is a group examination, it is possible for the student to take the examination as an individual examination, unless the regulations of the examination in question state otherwise. When the examination in question contains both a written and an oral part, both parts must then be taken as an individual examination.

(7) When it is an oral exam based on a written product, the following applies to all variations:

1) Submission of the written product is a requirement to be able to attend the oral examination.
2) Both the written product and the oral presentation count in the assessment.
3) The assessment is an overall evaluation of the written product and the oral presentation.

**Pass requirements**

7. The requirements for passing the examinations are stipulated in section 41.

(2) The calculation of the overall grade point average is based on the weights of the individual grades, which are listed in the table in section 40.
(3) Each examination can be retaken separately. However, passed examinations (i.e. examinations with a grade of 02 or above and examinations with the assessment ‘Pass’) and examinations that are part of a set of examinations defined as a unit cannot be retaken.

(4) If an examination consists of partial examinations, each partial examination can be retaken separately. However, passed partial examinations and partial examinations that are part of already passed combined examinations cannot be retaken.

(5) Examinations for which grades -3 or 00 have been awarded cannot be retaken in cases where the degree has been completed.

(6) If a student retakes an examination or another type of assessment, the highest grade applies – see however section 35(4) of the Examination Order.

8. Students have a maximum of three attempts in passing each examination, see however subsection (2). The Study Board may grant more attempts, if warranted by special circumstances. The question of academic aptitude may not be included when assessing whether special circumstances apply.

(2) The number of exam attempts stated in subsection (1) must be used no later than 16 months after the end of the teaching of the course in question when the course is an elective.

(3) Students who are to have their class participation assessed a second time may require an examination instead. However, where class participation includes practical exercises, it cannot be replaced by an examination.

Examination language
9. Examinations are conducted in English; see however subsection (2).

(2) If a course has been taught in a language other than English, the examination is conducted in that language.

(3) The Study Board may decide to deviate from the rules stipulated in subsections (1)-(2), except when documenting the student’s skills in a specific other language is part of the objective of the examination.

(4) The provisions in subsections (1)-(2) apply to oral and written sit-in examinations and to all types of written take-home assignments (seminar papers, projects etc.) subject to assessment.

Examination aids
10. The examination aids that students are allowed to bring with them to written sit-in examinations are specified in the examination regulations of the individual examination/course, see section 40.

(2) Unless otherwise stated in the examination regulations, see subsection (1), no examination aids, whether written or technical, are allowed in the examination room, except simple writing and drawing utensils.

(3) In cases where the examination regulations, see subsection (1), stipulate that electronic aids can be brought to the examination room, the provisions stipulated in Rules about written sit-in examinations at CBS, including rules about electronic aids apply.
(4) In cases where the Study Board decides that a written examination will be conducted using CBS’ computers, the provisions stipulated in *Rules about written sit-in examinations at CBS, including rules about electronic aids* apply, and which examination aids are authorised may be adjusted, however, not to an extent that will alter the academic level of the examination. Should the Study Board decide to use this option, students must be informed of the decision at least 2 months prior to the final examination date.

**Examination rules**

**11.** All students have an obligation to familiarise themselves with and to observe the examination rules of the examinations which they participate in, including the general rules that apply to the individual examination. Those rules are in particular:

- The examination rules, as stipulated in the relevant course description, see section 40.
- *Rules about written sit-in examinations at CBS, including rules about electronic aids*, see section 10(3).
- Rules on good academic conduct, see section 4 of *Copenhagen Business School’s rules and regulations on academic conduct, including penalties*.

(2) Students are not permitted to make audio and/or picture recordings during an examination or the examiners’ discussion of a student’s performance.

(3) It is stipulated in the examination regulations of the individual examination what the maximum number of pages is for a given written product. In addition, the following applies:

1) In the page count the front page, the bibliography and any appendices are not included. Appendices are not part of the assessment.
2) All pages must have a margin of min. 3 cm in top and bottom and min. 2 cm to each of the sides. The font must be minimum pitch 11.
3) Tables, diagrams, illustrations etc. are not included in the number of characters, but will not justify exceeding the maximum number of pages.
4) On average, one page must not contain more than 2,275 characters (including spaces).

(4) Any violation of rules and regulations under subsections (1)-(2) will be sanctioned in accordance with *Copenhagen Business School’s rules and regulations on academic conduct, including penalties*.

(5) Violation of form or layout requirements stipulated in subsection (3) or form requirements laid down under section 6(4) may result in a rejection of the exam paper, see section 22(3) of the Examination Order. If the exam paper is rejected, it will not be assessed, and the student will have used an exam attempt.

**Examinations under special circumstances**

**12.** The Study Board may decide to deviate from the examination regulations stipulated for the individual examination with the purpose of allowing students with special needs to sit examinations under special circumstances. Such exemption can be granted to students who are physically or mentally disabled, to students whose mother tongue is not Danish, and to students who have similar difficulties when this is considered necessary in order to place them on even terms with their fellow students in the examination situation. It is a condition that it does not change the academic level of the examination.

(2) When it is stipulated in the objectives of the examination in question that the student’s spelling and writing skills are included in the assessment, the Study Board may grant exemption from this to a student who is able to document a relevant and specific impairment.
(3) Students who wish to apply for permission to sit an exam under special circumstances according to subsection (1) or apply for an exemption according to subsection (2) must submit an application, including the necessary documentation, to the Programme Office no later than 2 months before the exam is to take place.

Sitting examinations abroad
13. When special circumstances warrant it, a student may be granted permission to sit an examination at a Danish representation or elsewhere abroad. The conditions and regulations concerning such exams are described in CBS’ guidelines for examinations conducted abroad.

Make-up examinations and re-take examinations
14. Students who can provide documentation proving that due to illness or conditions of a similar nature they have been unable to complete an examination, are entitled to sit a make-up examination, see however subsections (2) and (3). Other special circumstances such as accidents and serious illness or death in the immediate family are defined as conditions similar to illness. If other exceptional circumstances prevent a student from participating in an examination, the matter may be brought before the Programme Director, who may grant the student permission to participate in a make-up examination.

(2) A make-up examination is only available to students who have been registered for the regular examination. Thus, a make-up examination will not be held for students who have been prevented from sitting a re-examination due to illness.

(3) The make-up examinations will be held as soon as possible after the regular examination, i.e. usually in the same examination period or immediately after. In the winter examination period, make-up examinations are held in February at latest. In the summer examination period, make-up examinations are held in August at latest. About registration deadlines, see section 3(3).

(4) The rules regarding registering for a make-up examination and the documentation requirements etc. are stipulated in CBS’ rules regarding participation in make-up examinations.

15. Students who have been awarded the grade of 00 or below or the assessment ‘Fail’ at a regular examination are entitled to register for the re-take examination, see however subsections (2) and (3).

(2) A re-take examination is only available to students who have sat the regular examination. No re-take examination is held for a student who fails a make-up examination.

(3) Re-take examinations are held as soon as possible after the regular examination, i.e. in the same examination period or immediately after. In the winter examination period, re-examinations are held in February at latest. In the summer examination period, re-examinations are held in August at latest. About registration deadlines, see section 3(3).

(4) Sitting a re-take examination counts as one more attempt at the examination in question.

16. Make-up examinations and re-examinations are subject to the learning objectives of the regular examination of the examination in question.
(2) Make-up examinations and re-examinations are conducted according to the examination regulations of the regular examination of the test in question, except when:

a) the examination regulations for the examination in question explicitly contain differing provisions for make-up examinations/re-take examinations, or

b) it is a written examination and the number of registered candidates for the make-up examination/re-take examination warrants that it may most appropriately be held as an oral examination.

Extraordinary re-exams and offers of re-assessment / re-exam
17. If an extraordinary re-examination is arranged or offered in accordance with section 19 of the Examination Order (regarding examination irregularities) or the offer of a re-evaluation/re-examination is given in accordance with section 34 or 39 of the Examination Order (regarding assessment complaints), the re-examination is subject to the learning objectives of the regular examination of the examination in question.

(2) To the widest extent possible, examinations under subsection 1 will be conducted in accordance with the regulations of the regular examination. In the event that this is not possible due to the examination format, the extraordinary re-examination may be conducted in accordance with the regulations of the make-up examination/re-take examination of the examination in question.

Announcement of results
18. In connection with examinations where the result is not announced immediately after the examination, the result must be announced within 4 weeks after the examination has been held, see however subsection (2). The month of July is not included in the calculation of these 4 weeks.

(2) In connection with bachelor projects, master’s (candidatus) theses and master’s projects, the result must be announced no later than 2 months after the project/thesis has been submitted. The month of July is not included in the calculation of these 2 months.

(3) When special circumstances warrant it, the Programme Director can set aside the deadlines stipulated in subsections (1) and (2). If the assessment cannot be completed by the fixed deadline, the student(s) must be notified as soon as possible and be informed about the reason for the delay and when the result will be announced.

Diploma
19. CBS issues a diploma to students who have completed their study programme, in accordance with the requirements stipulated in section 29 of the Examination Order. The diploma is issued to the graduate no later than 2 months after the announcement of the result of the final examination. July is not included in the calculation of these 2 months.

(2) Students who leave the programme without having completed it are entitled to receive a transcript documenting the completed parts of the programme, with the relevant number of ECTS credits stated.
Part 3
General teaching regulations

20. The course descriptions list the number of scheduled classes and student working hours for each course and activity, see section 40. The listed number of scheduled classes is only guiding; changes in funding, changes in the forming of classes, and teaching considerations may result in adjustments.

(2) The teaching is organised in collaboration with the Programme Director, the course coordinators and the teachers. The Study Board approves the organisation of the teaching.

Credit transfer

21. Programme elements passed at another university are regarded as equivalent to corresponding programme elements covered by these study regulations.

22. The Study Board may grant approval for students to substitute passed programme elements from another Danish or foreign programme of the same level, for programme elements covered by these regulations.

(2) The Study Board may grant approval for students to substitute programme elements which are not yet passed from another Danish or foreign programme of the same level, for programme elements covered by these regulations, provided that the students subsequently pass the programme element in question (pre-approved credit transfer).

(3) Decisions on (1) and (2) are made on the basis of a professional assessment.

(4) Programme elements which students wish to have transferred from other programmes will be transferred on the basis of the normalised workload specified in ECTS points and stipulated in the relevant degree regulations. Due to the structure of the programme, discrepancies may occur between the equivalent number of ECTS credits and the actual amount of ECTS transferred, as the number of ECTS credits for the programme must total the number of ECTS credits stated in section 1(1).

(5) The Study Board may stipulate in the Programme Regulations that the degree programme contains project-oriented modules, and these can be non-CBS based and can take place abroad. Projects connected to a domestic or foreign company (e.g. a project-based internship) may substitute parts of or entire formalised programme elements. However, it is a condition that it includes a theoretical element which will be subject to academic assessment.

(6) Credit transfer of Master theses is not possible when the thesis is the basis of the awarding of a different title in another Master programme.

23. If the programme element in question is assessed according to the 7-point grading scale or the 13-point grading scale at the academic institution at which the examination was taken, and if this programme element equates or replaces a programme element which according to the exam regulations of these study regulations is assessed according to the 7-point scale or the 13-point scale, the grade will be transferable, but converted into the 7-point scale if assessed according to the 13-point scale. In all other cases, the assessment will be transferred as ‘Pass’. Examinations transferred as ‘Pass’ are not included in the calculation of the final grade point average.
24. Applications for credit transfer (incl. pre-approval) must be sent to the Programme Office on a special form, with the relevant documentation enclosed.

Leave
25. A student may be granted leave from the programme on personal grounds. The specific rules for obtaining leave and the provisions that apply to students while on leave are stipulated in the CBS rules on leave for full-time students.

Programme regulations
26. The programme regulations and various regulations etc. referred to in this document are publicly available on the CBS website SAR: http://uk.sar.cbs.dk/.

Exemption from the programme regulations
27. The Study Board may, when warranted by special circumstances, grant exemption from provisions in the programme regulations which are not stipulated in ministerial orders, but established by CBS exclusively.

(2) An exemption from the programme regulations that requires an exemption from a ministerial order may be brought before the Ministry of Science, Innovation and Higher Education.
Complaints about examinations etc.

28. A student is entitled to file a complaint about an examination or other assessment. Concerning the specific rules and procedures, including deadlines, for filing written and reasoned complaints reference is made to Part 7 of the Examination Order and to CBS’ guidelines on the matter on the CBS student intranet (e-Campus).

Complaints about decisions concerning credit transfer

29. Complaints about decisions made by the Study Board on whether education qualifications acquired at another Danish University may replace parts of the programme (credit transfer) as well as complaints about the decisions made by the Study Board on whether Danish education qualifications, not yet passed, may replace parts of the programme (pre-approval of credit transfer), may be brought before the Appeals Board for decisions on credit transfer, see Ministerial Order of the Appeals Board for decisions on credit transfer no. 102 of 26 February 2008.

(2) The deadline for filing a complaint is 2 weeks from the date when the complainant was informed of the decision. The complaint must be addressed to the Appeals Board for decisions on credit transfer but sent to the President of CBS; the reasoned complaint should be sent to Legal Services, Dalgas Have 15, 2000 Frederiksberg. It is also possible to send the complaint to legal@cbs.dk. CBS has the option to process the application again. If the decision is upheld, CBS will forward the complaint to the Appeals Board, accompanied by a statement. CBS will give the complainant the opportunity to comment on the statement within a time limit of 1 week. The complainant’s comments, if any, will be enclosed when the complaint is forwarded to the Appeals Board. The Appeals Board will make the final administrative decision.

30. Complaints about decisions made by the Study Board on whether education qualifications acquired abroad may replace parts of the programme (credit transfer) may be brought before the Qualifications Board, see Assessment of Foreign Qualifications etc. Act.

(2) The deadline for filing a complaint is 4 weeks from the date when the complainant was informed of the decision. The complaint must be addressed to the Appeals Board for decisions on credit transfer but sent to the President of CBS; the reasoned complaint should be sent to Legal Services, Dalgas Have 15, 2000 Frederiksberg. It is also possible to send the complaint to legal@cbs.dk. CBS has the option to process the application again. If the decision is upheld, CBS will forward the complaint to the Qualifications Board, accompanied by a statement. CBS will give the complainant the opportunity to comment on the statement, within a time limit of 1 week. The complainant’s comments, if any, will be enclosed when the complaint is forwarded to the Qualifications Board. The Qualifications Board will make the final administrative decision.

Complaints about other decisions

31. Complaints about decisions made by the Study Board or the Programme Director according to these study regulations have to be filed with the President of CBS. The deadline for filing a complaint is 2 weeks from the date when the complainant was informed of the decision.

(2) A decision made by CBS according to subsection (1) may be appealed by the complainant to the Danish Agency for Universities and Internationalisation when the complaint is concerned with an error of law or procedure. The deadline for lodging an appeal is 2 weeks from the date when the complainant was
informed of the decision. The appeal has to be addressed to the agency but sent to the President of CBS; the reasoned appeal should be sent to Legal Services, Dalgas Have 15, 2000 Frederiksberg. It is also possible to send the complaint to legal@cbs.dk. CBS will forward the appeal to the agency, accompanied by a statement. CBS will give the complainant the opportunity to comment on the statement, with a time limit of at least 1 week. The complainant’s comments, if any, will be enclosed when the appeal is forwarded to the agency.

(3) Moreover, students are referred to the CBS Guidelines regarding students’ right to file a complaint about decisions made by study boards, programme directors and programme administration.

Complaints about the teaching etc.
32. Complaints about the teaching, academic supervision or other issues concerning the organisation of the degree programme can be brought before the Study Board.
Part 5
Programme specific rules and regulations

Admission requirements

33. To be eligible for admission to the Master of Arts Programme in International Business Communication/Multicultural Communication in Organizations a student must hold a Bachelor of Arts (BA) degree in International Business English and Organizational Communication (EOK) or a Bachelor of Arts (BA) in European Business (EB) with English from Copenhagen Business School.

(2) Students that hold the bachelor degree mentioned in section (1) have a legal claim to being accepted into the programme when the enrollment is made directly after graduation and the bachelor degree is given by CBS, even when there are limited seats available.

(3) The general entry requirement is a bachelor degree within the humanities or the social sciences. The specific entry requirements are 1) a minimum of 30 ECTS-points English Language as an area of study and 2) a minimum of 15 ECTS-points in Communication and Organization (both areas must be covered). Further information on the entry requirements and standard assessments for certain other programmes are available on www.cbs.dk

(4) When applying for admission, students must as a rule be able to document appropriate English skills similar to the Danish level A (upper secondary school leaving certificate).

(5) The university may grant approval to students with some other degree than the one mentioned in (1) or similar to be admitted into the Programme, provided that upon the assessment of the university the degree in question has given the students academic qualifications that match the degree specified in (1). Admission may be made conditional, depending on the previous completion of specified supplementary course(s).

(6) Decisions under (3) and (5) will be made on the basis of an academic assessment.

Purpose and competence profile

34. The MA Programme in International Business Communication/Multicultural Communication in Organizations (cand. ling.merc./MCO) is a graduate-level, theoretical programme that serves as a continuation of the BA Programme in International Business English and Organizational Communication.

(2) The MA programme in Multicultural Communication in Organizations (MCO) is a research-based full-time graduate level programme. The MCO programme qualifies the graduates to navigate in a global knowledge society. The graduates will be qualified to work with internal communication in organizations in professional English on the analytical as well as the implementation level and to ensure the quality of the English-language communication of the organization.

(3) The MCO graduates have a broad understanding of business that enables them to work on a strategic level with language and internal communication in relation to the goals, structure and values of the organization. The MCO profile is based on an understanding of the links between language, communication and organization.

(4) The Study Board has developed a qualification profile, which describes the degree programme, see section 29(2), para 10, of the Examination Order. It is available here on CBS’ website.
Modules and content

35. The MA Programme in International Business Communication/Multicultural Communication in Organizations (MCO) consists of the following three course blocks, the extent of which is stated in ECTS points:

<table>
<thead>
<tr>
<th>Block 1: compulsory courses</th>
<th>Master’s thesis 30 ECTS</th>
<th>4th semester</th>
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<td>60 ECTS</td>
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<tr>
<th>Block 2: 30 ECTS</th>
<th>Electives (including optional Interpretation/Translation strand) and/or Internship 30 ECTS</th>
<th>3rd semester</th>
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<tr>
<th>Block 3: 30 ECTS</th>
<th>Master’s thesis 30 ECTS</th>
<th>4th semester</th>
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<td>30 ECTS</td>
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Block 1:

- **MCO 1: Culture, Identity and Organization**
  - 15 ECTS

- **MCO 2: Strategic Communication: Exchanges, Conflicts and Agreements**
  - 15 ECTS

- **MCO 3: Knowledge Work within and between Organizations: Barriers and Brokers**
  - 15 ECTS

- **MCO 4: Expert Communication**
  - 15 ECTS

36. The Master’s thesis is a major, independent, written thesis, the subject of which must lie within the academic areas that are part of the MA Programme in International Business Communication/Multicultural Communication in Organizations (MCO) and that are part of the research related to the programme.

(2) Learning Objectives
The Master’s thesis shall document the student(s)’s skills in applying scientific method and theory in the work with a delimited academic problem as well as the student(s)’s ability for academic concentration.

(3) Topic
Students have a free choice as to whether the subject of their Master’s thesis lies within one or several of the academic areas that the students have been working with in the programme, i.e. students may also choose topic areas that they have been working with in elective courses and the related research.

Students will choose their topic in collaboration with one of more educators, who function as counsellor(s). Ahead of the counselling period, the problem formulation for the thesis must be approved. At the time of the approval, the hand-in date is determined, and a plan for the counselling period is made.

(4) Exam form
An oral, individual exam on the basis of the written thesis. The thesis may be written individually or in a group of two (2) students (double thesis).
For further information, see the course catalogue.

(5) Supervision
In the period when the Master’s thesis is written, students are entitled to supervision to a stipulated extent.
(see course catalogue and e-campus).

(6) Duration
In the event that a student fails to hand in the Master’s thesis by the determined date, a new hand-in period of three (3) months is stipulated, and the problem formulation for the thesis is altered. Failure to hand in the thesis on the stipulated date shall count as one exam attempt.

Elective courses/internship
37. The block of elective courses comprises 30 ECTS points; the elective courses may be chosen among the courses offered within or adjacent to the academic area of the MA Programme in International Business Communication/Multicultural Communication in Organizations (MCO). The purpose of the elective courses is to offer students the possibility of individual specialization within the general guidelines and aims of the programme in order that they may strengthen their personal competence profiles and add to their professional competence and employability.

(2) The academic contents, learning objectives and exam regulations must be approved by the Study Board.

(3) Students may choose the elective courses offered at CBS at master’s level and at Summer University, which have been pre-approved by the Study Board. In addition, students may choose elective courses at other Danish universities as credit students or students can obtain a transfer of credit after an exchange period with a university abroad. In this case the course has to be approved by the Study Board.


(5) The sign-up deadlines for elective courses can be found on CBS’ website.

(6) The electives Teknisk oversættelse, Økonomisk oversættelse, Juridisk oversættelse and Tolkning offered by the Study Board for the Master of Arts in International Business Communication qualify for a formal qualification as a sworn translator/interpreter on condition that exams in all four courses and the DA/ENG version of the course Expert Communication are passed (cf. § 40). These subjects require an excellent level of skills in both Danish and English.

Project Based internship
37A. A project based internship is a non-obligatory educational element in the programme that may replace a given number of ECTS points in the electives block, cf. subsection (6). A number of counseling sessions are offered in connection with the report that is to be written after the internship.

(2) Learning Objectives
The objective of the project based internship is through practical work inside an organization to give students an insight into and experience of problems facing organizations so that in an experience-based report the students will reflect on these problems on the basis of the theoretical and methodological content of the MCO programme.

(3) Contents of the Report
The contents of the report will depend on the internship as described in the contract made between the individual student and the organization. If during the internship the student has prepared concrete
materials, these may be added as an appendix to the report, but shall not be included in the required number of pages in the report; nor shall such materials be included in the evaluation of the report. The contents of the report must be relevant to the overall goals of the MCO programme and must to the widest possible extent be based on the obligatory courses in the first year of the MCO programme.

(4) Examination
No later than two (2) months after the termination of the internship.

(5) Examination Form
A written individual report that puts a theoretical as well as an empirical perspective on one or more problem(s) that the student has been working with during the internship; the report must demonstrate relevance to the overall objectives of the MCO programme.

(6) Extent/Duration
The ECTS weight of the report depends on the extent of the report:
7.5 ECTS: The report must have an extent of max. 10 pages.
15 ECTS: The report must have an extent of max. 20 pages.

(7) Learning Objectives
The report must demonstrate that the student can
• enter into an academic dialogue with the organization
• collect and critically assess empirical material relevant to the addressing of the chosen problem
• select, justify and use with nuance and precision a theoretical framework (background literature) that is relevant to the chosen problem
• account for the chosen problem formulation and its relevance to the tasks carried out during the internship and present the problem, analysis and conclusions in a form that meet the language and form requirements of the academic genre.

(8) Language
English

(9) Evaluation
One (1) grade in the 7step scale
Co-examiner: Internal

Programme structure
38. The below table lists the structure of the programme and the ECTS credits of the individual courses. The ECTS credits of the examinations are listed in the table in section 40. The course descriptions are available in the online course catalogue: http://kursuskatalog.cbs.dk. Direct links are inserted in the below table and/or the table of the examinations in section 40.

<table>
<thead>
<tr>
<th>Course</th>
<th>ECTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st year</td>
<td>60</td>
</tr>
<tr>
<td>1st semester</td>
<td>30</td>
</tr>
<tr>
<td>Culture, Identity and Organization</td>
<td></td>
</tr>
<tr>
<td>15 ECTS</td>
<td></td>
</tr>
<tr>
<td>Strategic Communication: Exchanges,</td>
<td></td>
</tr>
<tr>
<td>Conflicts and Agreements</td>
<td></td>
</tr>
<tr>
<td>15 ECTS</td>
<td></td>
</tr>
</tbody>
</table>
Knowledge Work within and between Organizations: Barriers and Brokers
15 ECTS

Expert Communication
15 ECTS

Electives (including optional Interpretation/Translation strand) and/or Internship

Master’s thesis

Total

Teaching formats
39. Case-based teaching and learning and the learning platform:
Apart from the activities mentioned in § 1 (2), the MA programme involves the use of social media as an increasingly central element in the reality of university students. Therefore, these media are considered a natural supplement to other didactic practices and methods. The MA programme offers a ‘blended learning’ environment where classroom lessons and lectures are part of the teaching and learning environment together with a web 2.0 platform, which has been designed to establish the possibilities of interaction and collaboration offered by social media.

In order to support collaboration and the advantages offered by collaboration to the learning processes of students in the MA programme, one or more case(s) will be designed that are basically ‘born’ into a web 2.0-based environment with a view to facilitating the use of a learning platform in the case work. From a general point of view, this case and the learning platform will facilitate all courses in a semester.

Mission
• To facilitate reflection and deep learning in the participating students through collaboration with their fellow students.

Vision
• To expand the case(s) so that in the longer term the case(s) may be used across programmes, classes, universities and frontiers. That way the students’ network will be strengthened and their learning processes will be supported through dialogue with students located elsewhere in the education system – a simulation of the environment in the future workplaces of the students.

Strategy
• To motivate the students to active participation and (inter)action in the case environment.
• To motivate the students to take responsibility for their own learning by facilitating the process.
• To collaborate with the students in formulating adjustments to the case(s) based on the students’ experience from their work, e.g. formulated in learning logs.
• To redefine the role of the educator into a more coaching/mentoring role.

In real terms, the teaching in the first two semesters of the programme will be based on cases that
highlight problem areas contained in the courses of the respective semesters. The case work will take place in a web 2.0 based platform, which facilitates knowledge sharing, learning, writing of assignments etc.

Examinations
40. The programme consists of the examinations listed below. The learning objectives and the regulations of the individual examinations are prescribed in the online course catalogue: [http://kursuskatalog.cbs.dk](http://kursuskatalog.cbs.dk). Direct links to the individual examinations are inserted in the table below.

<table>
<thead>
<tr>
<th>Name of examination</th>
<th>Semester</th>
<th>Exam format</th>
<th>Grading scale</th>
<th>Internal/external exam</th>
<th>ECTS</th>
<th>Grade weight</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1st year</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><em>Culture, Identity and Organization</em></td>
<td>1&lt;sup&gt;st&lt;/sup&gt; semester</td>
<td>Oral exam based on a written product</td>
<td>7step scale</td>
<td>External</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td><em>Strategic Communication: Exchanges, Conflicts and Agreements</em></td>
<td>1&lt;sup&gt;st&lt;/sup&gt; semester</td>
<td>Oral exam (One grade for strategic communicative competence in English and one grade for theoretical/analytical competence)</td>
<td>7step scale</td>
<td>External</td>
<td>15</td>
<td>2x1</td>
</tr>
<tr>
<td><em>Knowledge Work within and between Organizations: Barriers and Brokers</em></td>
<td>2&lt;sup&gt;nd&lt;/sup&gt; semester</td>
<td>Oral exam based on a written product</td>
<td>7step scale</td>
<td>Internal</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td><em>Expert Communication English only</em></td>
<td>2&lt;sup&gt;nd&lt;/sup&gt; semester</td>
<td>Oral exam based on a written product</td>
<td>7step scale</td>
<td>External</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td><em>Expert Communication DA/EN</em></td>
<td>2&lt;sup&gt;nd&lt;/sup&gt; semester</td>
<td>Oral exam based on a written product</td>
<td>7step scale</td>
<td>External</td>
<td>15</td>
<td>2</td>
</tr>
<tr>
<td><strong>2nd year</strong></td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td><strong>Electives</strong></td>
<td>3&lt;sup&gt;rd&lt;/sup&gt; semester</td>
<td>See descriptions of individual courses in the course catalogue</td>
<td></td>
<td></td>
<td>30</td>
<td>in total</td>
</tr>
<tr>
<td><strong>Internship (optional), see section 37A</strong></td>
<td>3&lt;sup&gt;rd&lt;/sup&gt; semester</td>
<td>Home assignment - written product</td>
<td>7step scale</td>
<td></td>
<td>7.5</td>
<td>1 or 2</td>
</tr>
<tr>
<td><strong>Teknisk oversættelse</strong></td>
<td>3&lt;sup&gt;rd&lt;/sup&gt;</td>
<td>Home assignment – written</td>
<td>7step scale</td>
<td>External</td>
<td>7.5</td>
<td>1</td>
</tr>
<tr>
<td>semester</td>
<td>product</td>
<td>scale</td>
<td>exam type</td>
<td>grade</td>
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</tr>
<tr>
<td>Økonomisk oversættelse</td>
<td>3rd semester</td>
<td>Oral exam based on written product</td>
<td>7step scale</td>
<td>External</td>
<td>7.5</td>
<td>1</td>
</tr>
<tr>
<td>Juridisk oversættelse</td>
<td>3rd semester</td>
<td>Oral exam based on written product</td>
<td>7step scale</td>
<td>External</td>
<td>7.5</td>
<td>1</td>
</tr>
<tr>
<td>Tolkning</td>
<td>3rd semester</td>
<td>Oral exam</td>
<td>7step scale</td>
<td>External</td>
<td>7.5</td>
<td>1</td>
</tr>
<tr>
<td>Master's thesis</td>
<td>4th semester</td>
<td>Oral exam based on written product</td>
<td>7step scale</td>
<td>External</td>
<td>30</td>
<td>4</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>120</strong></td>
<td></td>
</tr>
</tbody>
</table>
Part 6
Commencement and transition regulations

42. These Programme Regulations are effective for students enrolled on the programme in September 2013 or later, and for students who are transferred to these Programme Regulations, see section 43.

(2) The 2012 Programme Regulations are repealed as of 1 September 2013.

43. Students who began their studies under the 2012 programme regulations or according to the transition regulations in those regulations were transferred to the 2012 regulations are transferred to these 2013 Programme Regulations and shall complete the remainder of their studies under these Programme Regulations.